

# **Do Web Genius websites rank higher on Google than randomly selected non-Web Genius websites?**

Research comparing the Google rankings of randomly-selected Web Genius websites, with randomly-selected non-Web Genius websites.

Research carried out by Research Services Ltd

For Web Genius Central NZ Ltd

April 2013



## **Abstract**

The aim of this research was to check if Web Genius sites rank higher on Google than randomly selected non-Web Genius sites, in local business niches around New Zealand.

Web Genius selected 10 business niches and 5 Web Genius websites for each business niche, also 3 keyword phrases for each business niche. Using this data Research Services Ltd randomly selected 2 Web Genius websites from each niche. (Refer to Table1). Two non-Web Genius websites (with the same geographical region as Web Genius sites) were also randomly selected from each business niche. (Refer Table 2).

With these websites that were randomly selected Web Genius performed the Rank Tracker using the keyword phrases provided by Web Genius. These Rank Tracker findings showed the visibility percentage of non-Web Genius and Web Genius websites.

We compared these recent results with the previous Rank Tracker research and it definitely shows Web Genius sites are far superior and they have a higher success rate of being ranked number 1. However websites prepared by non-Web Genius are improving with regard to the visibility %, although none were ranked number 1. Even with non-Web Genius sites improving there is still a huge difference in the overall performance and visibility of these sites.

## Research report

Table 1 shows the Web Genius websites that were randomly selected. To do this we used [www.random.org](http://www.random.org) to randomly select the website from the list provided by Web Genius. We also took note of the geographical region for each selection. These websites will be used as comparison with non-Web Genius sites.

<b>Table 1: Web Genius websites randomly selected</b>			
<b>Business Sector</b>	<b>Random number</b>	<b>Web Genius Website</b>	<b>Region</b>
Plumber	3	<a href="http://www.watkinsplumbing.co.nz">www.watkinsplumbing.co.nz</a>	Auckland
	2	<a href="http://www.wellingtonplumber.co.nz">www.wellingtonplumber.co.nz</a>	Wellington
Electrician	3	<a href="http://www.gtelectrical.co.nz">www.gtelectrical.co.nz</a>	Wellington
	4	<a href="http://www.deansmithpillingelectrical.co.nz">www.deansmithpillingelectrical.co.nz</a>	Palmerston North
House painter	4	<a href="http://www.housepainterrotorua.co.nz">www.housepainterrotorua.co.nz</a>	Rotorua
	1	<a href="http://www.housepainterauckland.co.nz">www.housepainterauckland.co.nz</a>	Auckland
Upholsterer	4	<a href="http://www.aucklandupholstery.co.nz">www.aucklandupholstery.co.nz</a>	Auckland
	3	<a href="http://www.upholsteryhamilton.co.nz">www.upholsteryhamilton.co.nz</a>	Hamilton
Pest Control	5	<a href="http://www.pestcontrolwaikato.net.nz">www.pestcontrolwaikato.net.nz</a>	Waikato
	4	<a href="http://www.pestcontrolrotorua.co.nz">www.pestcontrolrotorua.co.nz</a>	Rotorua
Roofing contractor	2	<a href="http://www.anyangleroofing.co.nz">www.anyangleroofing.co.nz</a>	Waikato
	1	<a href="http://www.roofingcontractorauckland.co.nz">www.roofingcontractorauckland.co.nz</a>	Auckland
Landscape Design	1	<a href="http://www.piercelandscaping.co.nz">www.piercelandscaping.co.nz</a>	Auckland
	5	<a href="http://www.cglandscapes.co.nz">www.cglandscapes.co.nz</a>	Tauranga
Kitchen design	2	<a href="http://www.kitchencabinetstauranga.co.nz">www.kitchencabinetstauranga.co.nz</a>	Tauranga
	1	<a href="http://www.showkitchens.co.nz">www.showkitchens.co.nz</a>	Wellington
Joinery	5	<a href="http://www.hansens.co.nz">www.hansens.co.nz</a>	Manawatu
	1	<a href="http://www.wackrowsjoinery.co.nz">www.wackrowsjoinery.co.nz</a>	Waikato
Tree services	4	<a href="http://www.treewisemen.co.nz">www.treewisemen.co.nz</a>	Tauranga
	2	<a href="http://www.treemenders.co.nz">www.treemenders.co.nz</a>	Hamilton

Table 2 below displays the non-Web Genius websites that were selected using the websites listed in [www.yellow.co.nz](http://www.yellow.co.nz). Process used:

- Search on Yellow using the first keyword phrase along with the relevant geographical region i.e. kitchen designers Wellington.
- Yellow displayed the total number of “kitchen designers” in Wellington and their websites. To randomly select a website from this group we used [www.random.org](http://www.random.org) and entered in the total number of kitchen designers i.e. 30. Radom.org selected a number between 1 and 30 i.e. 2.

- We then assessed the business listing on Yellow that coincided with the random number i.e. 2. We made sure it was a representative of that business sector and it had a website that wasn't prepared by Web Genius. If it didn't meet all our requirements we selected the nearest business that fitted our requirements i.e. 4 "kitchen designer" Wellington with a non Web Genius website.

<b>Table 2: non Web Genius websites randomly selected for comparison with Web Genius sites for search engine ranking.</b>				
<b>Business Sector</b>	<b>Random number</b>	<b>Selected</b>	<b>Non Web Genius Website</b>	<b>Region</b>
Plumber	98	91	<a href="http://www.theplumbingcompany.co.nz">www.theplumbingcompany.co.nz</a>	Auckland
	76	75	<a href="http://www.southernplumbing.co.nz">www.southernplumbing.co.nz</a>	Wellington
Electrician	156	152	<a href="http://www.clarksons.co.nz">www.clarksons.co.nz</a>	Wellington
	24	22	<a href="http://www.maxtarr.co.nz">www.maxtarr.co.nz</a>	Palmerston North
House painter	14	15	<a href="http://www.rjwalker.co.nz">www.rjwalker.co.nz</a>	Rotorua
	32	31	<a href="http://www.redspaintandpaper.co.nz">www.redspaintandpaper.co.nz</a>	Auckland
Upholsterer	33	33	<a href="http://www.snipit.co.nz">www.snipit.co.nz</a>	Auckland
	1	1	<a href="http://www.hamiltonupholstery.co.nz">www.hamiltonupholstery.co.nz</a>	Hamilton
Pest Control	4	4	<a href="http://www.professionalpestcontrol.co.nz">www.professionalpestcontrol.co.nz</a>	Waikato
	8	5	<a href="http://www.jae.co.nz">www.jae.co.nz</a>	Rotorua
Roofing contractor	28	28	<a href="http://www.deltaroofting.co.nz">www.deltaroofting.co.nz</a>	Waikato
	37	36	<a href="http://www.advanceroofting.co.nz">www.advanceroofting.co.nz</a>	Auckland
Landscape Design	7	5	<a href="http://www.cameronlandscapedesign.co.nz">www.cameronlandscapedesign.co.nz</a>	Auckland
	11	12	<a href="http://www.decorgardenworld.co.nz">www.decorgardenworld.co.nz</a>	Tauranga
Kitchen design	3	3	<a href="http://www.gatewaykitchens.co.nz">www.gatewaykitchens.co.nz</a>	Tauranga
	2	4	<a href="http://www.kitchenstudio.co.nz">www.kitchenstudio.co.nz</a>	Wellington
Joinery	15	12	<a href="http://www.pelco.co.nz">www.pelco.co.nz</a>	Manawatu
	17	16	<a href="http://www.dimax.co.nz">www.dimax.co.nz</a>	Waikato
Tree services	20	22	<a href="http://www.allseasonstreecare.co.nz">www.allseasonstreecare.co.nz</a>	Tauranga
	13	13	<a href="http://www.marcdoyletreework.co.nz">www.marcdoyletreework.co.nz</a>	Hamilton

At this stage of the research we had 20 Web Genius websites and 20 non-Web Genius websites. Web Genius then performed the Rank Tracker software on these selected websites using the three keyword phrases. The Rank Tracker findings show the visibility percentage of non-Web Genius and Web Genius websites and where they are ranked on Google.

## Results of Rank Tracker

The following Table 3 shows the relative rankings of the Web Genius and non-Web Genius sites. As you will see the Web Genius sites significantly outperform the non-Web Genius sites in search engine rankings on Google. For example, only one non-Web Genius site had a higher visibility % than a Web Genius site and only 2 other sites were anywhere close to a Web Genius site.

**Table 3: Showing the relative visibility percentage of the non-Web Genius and Web Genius websites as Measured by Rank Tracer**

<b>Business sector</b>	<b>Non Web Genius sites</b>	<b>Vis %</b>	<b>Vis %</b>	<b>Web Genius Sites</b>
<b>Plumber</b>	<a href="http://www.theplumbingcompany.co.nz">www.theplumbingcompany.co.nz</a>	0	73	<a href="http://www.watkinsplumbing.co.nz">www.watkinsplumbing.co.nz</a>
	<a href="http://www.southernplumbing.co.nz">www.southernplumbing.co.nz</a>	88	80	<a href="http://www.wellingtonplumber.co.nz">www.wellingtonplumber.co.nz</a>
<b>Electrician</b>	<a href="http://www.clarksons.co.nz">www.clarksons.co.nz</a>	22	76	<a href="http://www.gtelectrical.co.nz">www.gtelectrical.co.nz</a>
	<a href="http://www.maxtarr.co.nz">www.maxtarr.co.nz</a>	0	91	<a href="http://www.deansmithpillingelectrical.co.nz">www.deansmithpillingelectrical.co.nz</a>
<b>House painter</b>	<a href="http://www.rjwalker.co.nz">www.rjwalker.co.nz</a>	0	100	<a href="http://www.housepainterrotorua.co.nz">www.housepainterrotorua.co.nz</a>
	<a href="http://www.redspaintandpaper.co.nz">www.redspaintandpaper.co.nz</a>	0	58	<a href="http://www.housepainterauckland.co.nz">www.housepainterauckland.co.nz</a>
<b>Upholsterer</b>	<a href="http://www.snipit.co.nz">www.snipit.co.nz</a>	0	98	<a href="http://www.aucklandupholstery.co.nz">www.aucklandupholstery.co.nz</a>
	<a href="http://www.hamiltonupholstery.co.nz">www.hamiltonupholstery.co.nz</a>	92	98	<a href="http://www.upholsteryhamilton.co.nz">www.upholsteryhamilton.co.nz</a>
<b>Pest control</b>	<a href="http://www.professionalpestcontrol.co.nz">www.professionalpestcontrol.co.nz</a>	78	96	<a href="http://www.pestcontrolwaikato.net.nz">www.pestcontrolwaikato.net.nz</a>
	<a href="http://www.jae.co.nz">www.jae.co.nz</a>	57	100	<a href="http://www.pestcontrolrotorua.co.nz">www.pestcontrolrotorua.co.nz</a>
<b>Roofing contractor</b>	<a href="http://www.deltaroofting.co.nz">www.deltaroofting.co.nz</a>	0	90	<a href="http://www.anyangleroofting.co.nz">www.anyangleroofting.co.nz</a>
	<a href="http://www.advanceroofting.co.nz">www.advanceroofting.co.nz</a>	0	61	<a href="http://www.rooftingcontractorauckland.co.nz">www.rooftingcontractorauckland.co.nz</a>
<b>Landscape Design</b>	<a href="http://www.cameronlandscapedesign.co.nz">www.cameronlandscapedesign.co.nz</a>	0	84	<a href="http://www.piercelandscaping.co.nz">www.piercelandscaping.co.nz</a>
	<a href="http://www.decorgardenworld.co.nz">www.decorgardenworld.co.nz</a>	0	91	<a href="http://www.cglandscapes.co.nz">www.cglandscapes.co.nz</a>
<b>Kitchen design</b>	<a href="http://www.gatewaykitchens.co.nz">www.gatewaykitchens.co.nz</a>	0	93	<a href="http://www.kitchencabinetstauranga.co.nz">www.kitchencabinetstauranga.co.nz</a>
	<a href="http://www.kitchenstudio.co.nz">www.kitchenstudio.co.nz</a>	62	66	<a href="http://www.showkitchens.co.nz">www.showkitchens.co.nz</a>
<b>Joinery</b>	<a href="http://www.pelco.co.nz">www.pelco.co.nz</a>	0	96	<a href="http://www.hansens.co.nz">www.hansens.co.nz</a>
	<a href="http://www.dimax.co.nz">www.dimax.co.nz</a>	0	96	<a href="http://www.wackrowsjoinery.co.nz">www.wackrowsjoinery.co.nz</a>
<b>Tree services</b>	<a href="http://www.allseasonstreecare.co.nz">www.allseasonstreecare.co.nz</a>	10	88	<a href="http://www.treewisemen.co.nz">www.treewisemen.co.nz</a>
	<a href="http://www.marcdoylertreework.co.nz">www.marcdoylertreework.co.nz</a>	30	91	<a href="http://www.treemenders.co.nz">www.treemenders.co.nz</a>

In every case except one the Web Genius sites have out-performed the competitive website that it is compared with. In all cases with the exception of the Plumber, Upholsterer, Pest Control, Kitchen design business sector the differences are considerable. The average difference over the 20 sites averages more than 64 percentage points.

Table 4 on Page 7 of this report displays the ranking of each website. Points to note:

- 50% of non Web Genius sites did not come up in the first 100 search results on Google (using all 3 keyword phrases) and received a 0% ranking.
- All Web Genius sites were ranked in the top ten search results (appearing on the first page on a Google search) when using at least one of the keyword phrases. While only 4 non-Web Genius sites made it into the top ten using one of the keyword phrases.
- Ten of the Web Genius sites ranked number 1 (with at least one of the keyword phrases); while none of the non-Web Genius sites achieved a number 1 ranking.

**Table 4: Google ranking of each website**

<u>Business sector</u>	<u>Keywords</u>	<u>Non Web Genius site &amp; keyword ranking</u>	<u>Web Genius website &amp; keyword rankings</u>
<b>Plumber</b>		<a href="http://www.theplumbingcompany.co.nz">www.theplumbingcompany.co.nz</a>	<a href="http://www.watkinsplumbing.co.nz">www.watkinsplumbing.co.nz</a>
	Gasfitter Auckland	Not in top 100	4
	Plumber Auckland	Not in top 100	19
	Plumbing Auckland	Not in top 100	4
		<a href="http://www.southernplumbing.co.nz">www.southernplumbing.co.nz</a>	<a href="http://www.wellingtonplumber.co.nz">www.wellingtonplumber.co.nz</a>
	Gasfitter Wellington	6	3
	Plumber Wellington	4	4
		3	14
<b>Electrician</b>		<a href="http://www.clarksons.co.nz">www.clarksons.co.nz</a>	<a href="http://www.gtelectrical.co.nz">www.gtelectrical.co.nz</a>
	Electrical Contractor Wellington	11	11
	Electrician Wellington	Not in the top 100	8
	Master Electrician Wellington	Not in the top 100	5
		<a href="http://www.maxtarr.co.nz">www.maxtarr.co.nz</a>	<a href="http://www.deansmithpillingelectrical.co.nz">www.deansmithpillingelectrical.co.nz</a>
	Electrical Contractor Palmerston North	Not in the top 100	3
	Electrician Palmerston North	58	6
Master Electrician Palmerston North	Not in the top 100	2	
<b>House Painter</b>		<a href="http://www.rjwalker.co.nz">www.rjwalker.co.nz</a>	<a href="http://www.housepainterrotorua.co.nz">www.housepainterrotorua.co.nz</a>
	Exterior painter Rotorua	Not in the top 100	1
	House painter Rotorua	Not in the top 100	1
	Painter decorator Rotorua	Not in the top 100	1
		<a href="http://www.redspaintandpaper.co.nz">www.redspaintandpaper.co.nz</a>	<a href="http://www.housepainterauckland.co.nz">www.housepainterauckland.co.nz</a>
	Exterior painter Auckland	Not in top 100	6
	House painter Auckland	Not in top 100	3
Painter decorator Auckland	Not in top 100	31	
<b>Upholsterer</b>		<a href="http://www.snipit.co.nz">www.snipit.co.nz</a>	<a href="http://www.aucklandupholstery.co.nz">www.aucklandupholstery.co.nz</a>
	Furniture upholstery Auckland	Not in top 100	2
	Re-upholstery Auckland	Not in top 100	1
	Upholsterer Auckland	Not in top 100	1
		<a href="http://www.hamiltonupholstery.co.nz">www.hamiltonupholstery.co.nz</a>	<a href="http://www.upholsteryhamilton.co.nz">www.upholsteryhamilton.co.nz</a>
	Furniture upholstery Hamilton	4	1
	Re-upholstery Hamilton	2	1
Upholsterer Hamilton	4	2	
<b>Pest Control</b>		<a href="http://www.professionalpestcontrol.co.nz">www.professionalpestcontrol.co.nz</a>	<a href="http://www.pestcontrolwaikato.net.nz">www.pestcontrolwaikato.net.nz</a>
	Pest control Waikato	5	3
	Rat Control Waikato	11	1
	Rodent control Waikato	6	2

	<a href="http://www.jae.co.nz">www.jae.co.nz</a>	<a href="http://www.pestcontrolrotorua.co.nz">www.pestcontrolrotorua.co.nz</a>
Pest control Rotorua	5	1
Rat Control Rotorua	Not in top 100	1
Rodent control Rotorua	5	1
<b>Roofing contractor</b>	<a href="http://www.deltaroofting.co.nz">www.deltaroofting.co.nz</a>	<a href="http://www.anyangleroofting.co.nz">www.anyangleroofting.co.nz</a>
New roofing Waikato	Not in top 100	3
Roof repairs Waikato	Not in top 100	4
Roofing contractor Waikato	Not in top 100	5
	<a href="http://www.advanceroofting.co.nz">www.advanceroofting.co.nz</a>	<a href="http://www.rooftingcontractorauckland.co.nz">www.rooftingcontractorauckland.co.nz</a>
New roofing Auckland	Not in top 100	17
Roof repairs Auckland	Not in top 100	18
Roofing contractor Auckland	Not in top 100	3
<b>Landscape Design</b>	<a href="http://www.cameronlandscapedesign.co.nz">www.cameronlandscapedesign.co.nz</a>	<a href="http://www.piercelandscaping.co.nz">www.piercelandscaping.co.nz</a>
landscape design Auckland	Not in top 100	13
landscape gardener Auckland	Not in top 100	2
Landscaping Auckland	Not in top 100	2
	<a href="http://www.decorgardenworld.co.nz">www.decorgardenworld.co.nz</a>	<a href="http://www.cglandscapes.co.nz">www.cglandscapes.co.nz</a>
Landscape design Tauranga	Not in top 100	4
landscape gardener Tauranga	37	3
Landscaping Tauranga	Not in top 100	4
<b>Kitchen design</b>	<a href="http://www.gatewaykitchens.co.nz">www.gatewaykitchens.co.nz</a>	<a href="http://www.kitchencabinetstauranga.co.nz">www.kitchencabinetstauranga.co.nz</a>
Kitchen design Tauranga	Not in top 100	1
Kitchen designers Tauranga	Not in top 100	4
Kitchen renovations Tauranga	Not in top 100	4
	<a href="http://www.kitchenstudio.co.nz">www.kitchenstudio.co.nz</a>	<a href="http://www.showkitchens.co.nz">www.showkitchens.co.nz</a>
Kitchen design Wellington	3	9
Kitchen designers Wellington	3	8
Kitchen renovations Wellington	Not in top 100	16
<b>Joinery</b>	<a href="http://www.pelco.co.nz">www.pelco.co.nz</a>	<a href="http://www.hansens.co.nz">www.hansens.co.nz</a>
Joinery Manawatu	Not in top 100	3
Manufacturing Joinery Manawatu	Not in top 100	2
Wooden joinery Manawatu	Not in top 100	1
	<a href="http://www.dimax.co.nz">www.dimax.co.nz</a>	<a href="http://www.wackrowsjoinery.co.nz">www.wackrowsjoinery.co.nz</a>
Joinery Waikato	Not in top 100	4
Manufacturing Joinery Waikato	Not in top 100	1
Wooden joinery Waikato	Not in top 100	1



**Tree services**

	<a href="http://www.allseasonstrecare.co.nz">www.allseasonstrecare.co.nz</a>	<a href="http://www.treewisemen.co.nz">www.treewisemen.co.nz</a>
Arborists Tauranga	Not in top 100	1
Tree removers Tauranga	Not in top 100	1
Tree services Tauranga	22	11
	<a href="http://www.marcdoylertreework.co.nz">www.marcdoylertreework.co.nz</a>	<a href="http://www.treemenders.co.nz">www.treemenders.co.nz</a>
Arborists Hamilton	Not in top 100	2
Tree removers Hamilton	Not in top 100	1
Tree services Hamilton	4	8

## **Conclusion**

The results from this research continue to highlight that if you have a website prepared by Web Genius, there is a high probability that your site will be on the first page of Google with a very good chance of receiving a top share of the traffic for the keywords involved.

If we compare previous results with this report it clearly outlines that Web Genius sites are far superior and they have a higher success rate of being ranked number 1. However it also shows websites prepared by non-Web Genius are improving with regard to the visibility %, although none were ranked number 1. Even with non-Web Genius sites improving there is still a huge difference in the overall performance and visibility of these sites.



## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** ● 0%

Gasfitter Auckland	Not in top 100	—
Plumber Auckland	Not in top 100	—
Plumbing Auckland	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.southernplumbing.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 88% | ↑ 88%



## Search Engine Rankings: Details

 **Google.co.nz**

Visibility

**88%**

↑ 88%

Gasfitter Wellington	6	—	<a href="http://www.southernplumbing.co.nz/">http://www.southernplumbing.co.nz/</a>
Plumber Wellington	4 (3) 	—	<a href="http://www.southernplumbing.co.nz/">http://www.southernplumbing.co.nz/</a>
Plumbing Wellington	3 (2) 	—	<a href="http://www.southernplumbing.co.nz/">http://www.southernplumbing.co.nz/</a>

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 15, 2013  
Website: <http://www.clarksons.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 22% | ↑ 22%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility  
**22%** ↑ 22%

Electrical contractor Wellington	11	—	<a href="http://www.clarksons.co.nz/">http://www.clarksons.co.nz/</a>
Electrician Wellington	Not in top 100	—	
Master electrician Wellington	Not in top 100	—	

Report created: Apr 15, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.maxtarr.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** ● 0%

Electrical contractor Palmerston North	Not in top 100	—
Electrician Palmerston North	<b>58</b>	— <a href="http://www.maxtarr.co.nz/">http://www.maxtarr.co.nz/</a>
Master Electrician Palmerston North	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.rjwalker.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility  
**0%** ● 0%

Exterior painter Rotorua	Not in top 100	—
House painter Rotorua	Not in top 100	—
Painter decorator Rotorua	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** | ● 0%

Exterior painter Auckland	Not in top 100	—
House painter Auckland	Not in top 100	—
Painter decorator Auckland	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)





## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** | ● 0%

Furniture upholstery Auckland	Not in top 100	—
Re-upholstery Auckland	Not in top 100	—
Upholsterer Auckland	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.hamiltonupholstery.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 92% | ↑ 92%

## Search Engine Rankings: Details

### Google.co.nz

Visibility  
**92%** ↑ 92%

Furniture upholstery Hamilton	4	—	<a href="http://www.hamiltonupholstery.co.nz/">http://www.hamiltonupholstery.co.nz/</a>
Re-upholstery Hamilton	2	—	<a href="http://www.hamiltonupholstery.co.nz/">http://www.hamiltonupholstery.co.nz/</a>
Upholsterer Hamilton	4	—	<a href="http://www.hamiltonupholstery.co.nz/">http://www.hamiltonupholstery.co.nz/</a>

Report created: Apr 10, 2013 by [Research Services](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.professionalpestcontrol.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 78% | ↑ 78%

## Search Engine Rankings: Details

### Google.co.nz

Visibility  
**78%** ↑ 78%

Pest control Waikato	5	—	<a href="http://www.professionalpestcontrol.co.nz/services">http://www.professionalpestcontrol.co.nz/services</a>
Rat Control Waikato	11	—	<a href="http://www.professionalpestcontrol.co.nz/">http://www.professionalpestcontrol.co.nz/</a>
Rodent control Waikato	6	—	<a href="http://www.professionalpestcontrol.co.nz/services">http://www.professionalpestcontrol.co.nz/services</a>

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.jae.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 57% | ↑ 57%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**57%** ↑ 57%

Pest control Rotorua	5 (6)	—	<a href="http://www.jae.co.nz/">http://www.jae.co.nz/</a>
Rat Control Rotorua	Not in top 100	—	
Rodent control Rotorua	5 (5)	—	<a href="http://www.jae.co.nz/">http://www.jae.co.nz/</a>

Report created: Apr 10, 2013 by [Research Services](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.deltaroofting.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 Google.co.nz

Visibility

0%

● 0%

New roofing Waikato	Not in top 100	—
Roof repairs Waikato	Not in top 100	—
Roofing contractor Waikato	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

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## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility  
**0%** ● 0%

New roofing Auckland	Not in top 100	—
Roof repairs Auckland	Not in top 100	—
Roofing contractor Auckland	Not in top 100	—

Report created: Apr 10, 2013 by [ENTER\\_COMPANY\\_NAME](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.cameronlandscapedesign.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility  
**0%** ● 0%

landscape design Auckland	Not in top 100	—
landscape gardener Auckland	Not in top 100	—
Landscaping Auckland	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

Powered by [Rank Tracker](#)



# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.decorgardenworld.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** ● 0%

landscape design Tauranga Not in top 100 —

landscape gardener Tauranga **37** — [http://www.decorgardenworld.co.nz/decorgardenworld/history\\_idl=6\\_idt=669\\_id=281...](http://www.decorgardenworld.co.nz/decorgardenworld/history_idl=6_idt=669_id=281...)

Landscaping Tauranga Not in top 100 —

Report created: Apr 10, 2013 by [Research Services](#)

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## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**0%** ● 0%

Kitchen design Tauranga	Not in top 100	—
Kitchen designers Tauranga	Not in top 100	—
Kitchen renovations Tauranga	Not in top 100	—



## Visibility in Individual Search Engines



● Google.co.nz: **62%** | ↑ **62%**

## Search Engine Rankings: Details

### Google.co.nz

Visibility  
**62%** ↑ **62%**

Kitchen design Wellington	3 (7) ↓	—	<a href="http://www.kitchenstudio.co.nz/">http://www.kitchenstudio.co.nz/</a>
Kitchen designers Wellington	3 (7) ↓	—	<a href="http://www.kitchenstudio.co.nz/">http://www.kitchenstudio.co.nz/</a>
Kitchen renovations Wellington	Not in top 100	—	

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.pelco.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 Google.co.nz

Visibility

0%

● 0%

Joinery Manawatu	Not in top 100	—
Manufacturing Joinery Manawatu	Not in top 100	—
Wooden joinery Manawatu	Not in top 100	—

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.dimax.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 0% | ● 0%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility

**0%**

● **0%**

Joinery Waikato	Not in top 100	—
Manufacturing Joinery Waikato	Not in top 100	—
Wooden joinery Waikato	Not in top 100	—

Report created: Apr 10, 2013 by [Research Services](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.allseasonstrecare.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines



● Google.co.nz: 10% | ↑ 10%

## Search Engine Rankings: Details

Google.co.nz

Visibility  
**10%** ↑ 10%

Aborists Tauranga	Not in top 100	—
Tree removers Tauranga	Not in top 100	—
Tree services Tauranga	<b>22</b>	— <a href="http://www.allseasonstrecare.co.nz/services">http://www.allseasonstrecare.co.nz/services</a>

Report created: Apr 10, 2013 by [Research Services](#)

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# Keyword Rankings Report

3 keywords in 1 search engines — grouped by search engines

Report created: Apr 10, 2013  
Website: <http://www.marcdoylertreework.co.nz>  
Results compared with: previous

## Visibility in Individual Search Engines




● Google.co.nz: 30% | ↑ 30%

## Search Engine Rankings: Details

 **Google.co.nz**

Visibility  
**30%** ↑ 30%

Aborists Hamilton	Not in top 100	—	
Tree removers Hamilton	Not in top 100	—	
Tree services Hamilton	<b>4 (3)</b> 	—	<a href="http://www.marcdoylertreework.co.nz/">http://www.marcdoylertreework.co.nz/</a>

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