

Do Web Genius websites rank higher on Google?

A competitive comparative research, comparing the Google rankings of randomly selected Web Genius websites, with randomly selected non-Web Genius websites in New Zealand.



July 2020

Researcher: Karline de Boer

Abstract

Research Services Ltd, has performed an independent competitive comparative research and analysis of Web Genius websites in local business sectors around New Zealand.

The aim of this research was to assess if Web Genius websites continue to rank higher on Google than randomly selected non-Web Genius websites, in local business sectors around New Zealand. Also briefly highlight any change in data from research results in 2013.

As in the 2013 research, Web Genius provided the list of 10 business sectors and Web Genius websites to commence this research. In total 110 Web Genius websites. These websites represent their "Dominator" websites. The Dominator is their flagship website product that includes search engine optimisation for Google rankings.

Research Services has used the same methods as in 2013, to perform this research:

- Using www.random.org, randomly select 2 Web Genius websites from each of the 10 business sectors.
- Research www.yellow.co.nz for the non-Web Genius websites in the 10 business sectors ensuring they operated in the same region as the 2 Web Genius websites selected.
- A Rank Tracker was performed on 20 Web Genius websites and 20 non-Web Genius websites. Research of the 3 keyword phrases Web Genius provided, was used for each of these websites.
- The results from the Rank Tracker highlighted the visibility percentage of each website.

The average overall Google visibility for the Web Genius websites went up from 86.3% in 2013 to 87.1% in 2020, while the average visibility for the non-Web Genius websites went up from 21.9% to 23.5%. In both cases the Web Genius websites had almost four times the Google visibility of the non-Web Genius sites.

From the overall 40 websites selected, Web Genius websites in 2020, scored on average 63% higher than the non-web Genius websites, compared to 64% in 2013.

This 2020 Competitive Comparative Research continues to highlight that if you have a website prepared by Web Genius, there is a high probability that your website will be on the first page of Google with a very good chance of receiving a top share of the traffic for the keywords involved.

Web Genius designed websites

Table 1 shows the Web Genius websites that Research Services randomly selected. To do this we used www.random.org to randomly select the website from the list provided by Web Genius. We also took note of the geographical region for each selection. These websites will be used as comparison with non-Web Genius websites.

Note: These are Web Genius's "Dominator" websites. The Dominator is their flagship website product that includes search engine optimisation for Google rankings.

Table 1: Web Genius websites randomly selected (July 2020)

Business sector	Random number selected	Web Genius Website	Region
Tree services	2	www.monkeymantrees.co.nz	Kapiti
	7	www.treecare.co.nz	Wellington
Upholsterer	4	www.upholstererskapiti.co.nz	Kapiti
	2	www.coverit.co.nz	Christchurch
Joinery	9	www.jeffclaytonjoinery.co.nz	Palmerston North
	7	www.graedonjoinery.co.nz	Wellington
Plumber	6	www.plumberlevin.co.nz	Levin
	5	www.starplumbingandgas.co.nz	Palmerston North
Pest Control	12	www.ecomistwellington.co.nz	Hutt Valley
	8	www.pestokil.co.nz	Waikato
House painter	11	www.wellingtonhousepainters.co.nz	Porirua
	8	www.housepainterpalmerstonnorth.co.nz	Palmerston North
Glazier	3	www.glassshoppe.co.nz	Wellington
	4	www.mrglass.co.nz	Wellington
Roofing Contractor	5	www.roofingcontractornorthshore.co.nz	North Shore
	6	www.gandsroofing.co.nz	Wellington
Concrete Contractor	5	www.aucklandconcreteprojects.co.nz	Auckland
	9	www.pavecrete.co.nz	Wellington
Electrician	15	www.gtelectrical.co.nz	Wellington
	1	www.taurangaelectrical.co.nz	Tauranga

Non-Web Genius designed websites

Table 2 below displays the non-Web Genius websites that Research Services randomly selected using the websites listed in www.yellow.co.nz. Process:

1. Search on Yellow using the first keyword phrase along with the relevant geographical region i.e. Tree services Wellington.
2. Yellow displayed the total number of “Tree services” in Wellington and their details. To randomly select a business from this group we used www.random.org and entered in the total number of tree service businesses i.e. 47. Radom.org selected a number between 1 and 47 i.e. 23.
3. We then assessed the business listing on Yellow that coincided with the random number i.e. 23. We made sure the selected business had a website and offered the same services and performed their work in the same region as the Web Genius business. If it didn’t meet all our requirements, we continued to the listing directly after the selected one, and if this wasn’t valid then we continued to business directly before the selected one (then the one that is two after, then the one that is two before and so on until you find a valid comparison).

Observations whilst performing this research:

- More businesses, especially trades (i.e. plumber, painters) weren’t using a standard website page to promote their business. Instead they were using Facebook websites or other trade directory websites.
- It was noted several businesses didn’t promote their website through the Yellow directory. However, their website was located performing a google search.
- Yellow didn’t recognise keyword phrase “House Painter” when searching in smaller regions, therefore we used keyword “Painter” instead of House Painter for all the regions in this sector.

Table 2: Non-Web Genius websites randomly selected (July 2020)

Business Sector	total businesses	randomly selected number	Non Web Genius Website	Region
Tree services	5	3	www.treesurgeons.nz/	Kapiti
	47	23	www.elitearboriculture.co.nz/	Wellington
Upholsterer	17	14	www.churtonfurnishers.co.nz/	Kapiti
	37	22	www.agnewbros.co.nz/	Christchurch
Joinery	12	7	www.merlojoineryspecialist.co.nz/	Palmerston North
	17	1	www.wellhungjoinery.co.nz/home-2015.aspx	Wellington
Plumber	27	1	www.xtplumbing.co.nz/	Levin
	27	22	www.gowiththeflow.co.nz/	Palmerston North
Pest Control	14	3	www.ocs.com/nz/services/pest-control/	Hutt Valley
	19	6	www.genusnz.com/	Waikato
House painter (Painter)	29	4	www.abcdcorating.co.nz	Porirua
	21	14	www.daviddodgedecoratingltd.business.site	Palmerston North
Glazier	76	51	www.mikesglass.co.nz/	Wellington
	76	26	www.rbglass.co.nz/	Wellington
Roofing Contractor	8	8	www.metroroofing.co.nz/#3	North Shore
	68	44	www.metalcraftgroup.co.nz	Wellington
Concrete Contractor	68	52	www.concretedfloors.co.nz/	Auckland
	26	24	www.majorandminor.co.nz/	Wellington
Electrician	183	63	www.mcmeekinelectrical.co.nz/	Wellington
	47	8	www.theelectricalprofessionals.co.nz/	Tauranga

Rank Tracker

Rank Tracker is third party software distributed by Link Assistant, an international search engine optimisation software company (www.link-assistant.com/rank-tracker). The programme returns reports detailing a website's ranking in Google (and other search engines if desired) for a range of keyword phrases. It also calculates a Google Visibility Percentage to reflect a website's overall visibility in the top 30 Google results across the range of keyword phrases concerned. For example, if a website ranked number 1 for all keyword phrases being tested, it would have a visibility score of 100%. You can read more about how the Rank Tracker visibility score is calculated here: <https://www.link-assistant.com/support/index.php?Knowledgebase/Article/View/83/5/what-does-the-visibility-column-in-rank-tracker-show>

The Rank Tracker software was performed on the randomly selected 20 Web Genius websites and 20 non-Web Genius websites, using the three keyword phrases. The Rank Tracker findings show the visibility percentage of non-Web Genius and Web Genius websites and where they are ranked on Google.

Note: Rank Tracker reports for each website are listed in Appendix A at the end of this Report.

Table 3 below shows the relative rankings of the Web Genius and non-Web Genius websites. As you will see the Web Genius websites significantly outperformed the non-Web Genius websites in search engine rankings on Google. For example, only two non-Web Genius website had a higher visibility % than a Web Genius website and only 3 other websites were anywhere close to a Web Genius website.

Table 3: Rank Tracker Visibility % of non-Web Genius and Web Genius websites July 2020

Business sector	Non-Web Genius websites	Vis %	Vis %	Web Genius websites
Tree services	www.treesurgeons.nz/	76	94	www.monkeymantrees.co.nz
	www.elitearboriculture.co.nz/	16	99	www.treecare.co.nz
Upholsterer	www.churtonfurnishers.co.nz/	0	93	www.upholstererskapiti.co.nz
	www.agnewbros.co.nz/	58	69	www.coverit.co.nz
Joinery	www.merlojoineryspecialist.co.nz	0	99	www.jeffclaytonjoinery.co.nz
	www.wellhungjoinery.co.nz/home-2015.aspx	98	86	www.graedonjoinery.co.nz
Plumber	www.xptplumbing.co.nz/	0	100	www.plumberlevin.co.nz
	www.gowiththeflow.co.nz/	0	100	www.starplumbingandgas.co.nz
Pest Control	www.ocs.com/nz/services/pest-control/	0	76	www.ecomistwellington.co.nz
	www.genusnz.com/	4	100	www.pestokil.co.nz
House painter (Painter)	www.abcddecorating.co.nz/	0	92	www.wellingtonhousepainters.co.nz
	www.daviddodgedecoratingltd.business.site/	0	91	www.housepainterpalmerstonnorth.co.nz
Glazier	www.mikesglass.co.nz/	90	76	www.glassshoppe.co.nz
	www.rbglass.co.nz/	0	97	www.mrglass.co.nz
Roofing Contractor	www.metroroofing.co.nz/#3	26	84	www.roofingcontractornorthshore.co.nz
	www.metalcraftgroup.co.nz	1	59	www.gandsroofing.co.nz
Concrete Contractor	www.concretedfloors.co.nz/	0	81	www.aucklandconcreteprojects.co.nz
	www.majorandminor.co.nz/	90	92	www.pavecrete.co.nz
electrician	www.mcmeekinelectrical.co.nz/	0	76	www.gtelectrical.co.nz
	www.theelectricalprofesional	10	78	www.taurangaelectrical.co.nz

In every case except two, the Web Genius websites have outperformed the non-Web Genius website it was compared with. In all cases, except for Tree services, Joinery, Upholsterer, Glazier, Concrete Contractor business sectors the differences are considerable.

Over the 40 websites the Web Genius websites scored on average 63% higher than the non-Web Genius websites. **Note:** 64% in 2013 and 70% in report prior to 2013.

Table 4 below displays the ranking of each website. Points to note:

- 45% of non-Web Genius websites did not appear in the first 50 search results on Google (using all 3 keyword phrases) and received a 0% visibility ranking. Compared to 50% in 2013.
- When performing Google searches using at least one of the keyword phrases, Web Genius websites appeared on the first page 53 out of 60 searches. Compared to 51/60 in 2013.

Whereas non-Web Genius websites appeared on the first page 11 out of 60 searches. Compared to 13/60 in 2013.

Note: Listings on the 1st page of a Google search displays 10 listings maximum (excluding Ads)

- Nine of the Web Genius websites ranked number 1 (with at least one of the keyword phrases) compared to 10 in 2013. Whilst 1 of the non-Web Genius websites ranked number 1 compared to 0 in 2013.

Table 4: Google ranking of each website (July 2020)

Business Sector	Keywords & region	Non-Web Genius website & keyword ranking	Web Genius website & keyword rankings
Tree services		www.treesurgeons.nz	www.monkeymantrees.co.nz
	Arborists kapiti	5	1
	Tree services kapiti	7	3
	Tree removers kapiti	13	4
		www.elitearboriculture.co.nz/	www.treecare.co.nz
	Arborists wellington	17	1
	Tree services wellington	47	1
Upholsterer	Tree removers wellington	39	2
		www.churtonfurnishers.co.nz	www.upholstererskapiti.co.nz
	Furniture upholstery kapiti	not in top 50	3
	Re-upholstery kapiti	not in top 50	3
	Upholsterer kapiti	not in top 50	3
		www.agnewbros.co.nz/	www.coverit.co.nz
	Furniture upholstery christchurch	15	11
Joinery	Re-upholstery christchurch	14	8
	Upholsterer christchurch	12	12
		www.merlojoineryspecialist.co.nz	www.jeffclaytonjoinery.co.nz
	Joinery palmerston north	not in top 50	1
	Timber Joinery palmerston north	not in top 50	1
	Wooden joinery palmerston north	not in top 50	2
		www.wellhungjoinery.co.nz/home-2015.aspx	www.graedonjoinery.co.nz
Plumber	Joinery wellington	1	4
	Timber Joinery wellington	3	5
	Wooden joinery wellington	1	7
		www.xtplumbing.co.nz	www.plumberlevin.co.nz
	Plumber levin	not in top 50	1
	Plumbing levin	not in top 50	1
	Plumbing services levin	not in top 50	1
Pest Control		www.gowiththeflow.co.nz	www.starplumbingandgas.co.nz
	Plumber palmerston north	not in top 50	1
	Plumbing palmerston north	not in top 50	1
	Plumbing services palmerston north	40	1
		www.ocs.com/nz/services/pest-control	www.ecomistwellington.co.nz
	Pest control hutt valley	not in top 50	8
	Rat Control hutt valley	not in top 50	8
Pest Control	Rodent control hutt valley	not in top 50	9
		www.genusnz.com	www.pestokil.co.nz
	Pest control waikato	27	1
	Rat Control waikato	not in top 50	1
	Rodent control waikato	38	1

Table 4 ... cont'd

Table 4: Google ranking cont'd

House painter (Painter)		
	www.abcddecorating.co.nz	www.wellingtonhousepainters.co.nz
Exterior painter porirua	not in top 50	3
House painter porirua	not in top 50	3
Painter decorator porirua	not in top 50	4
	www.daviddodgedecoratingltd.business.site	www.housepainterpalmerstonnorth.co.nz
Exterior painter palmerston north	not in top 50	1
House painter palmerston north	not in top 50	1
Painter decorator palmerston north	not in top 50	9
Glazier		
	www.mikesglass.co.nz	www.glassshoppe.co.nz
Glass repairs wellington	2	6
Glazier wellington	4	7
Window repairs wellington	6	12
	www.rbglass.co.nz	www.mrglass.co.nz
Glass repairs wellington	not in top 50	1
Glazier wellington	not in top 50	1
Window repairs wellington	not in top 50	4
Roofing Contractor		
	www.metroroofing.co.nz/#3	www.roofingcontractornorthshore.co.nz
New roofing north shore	14	4
Roofing contractor north shore	25	6
Roof repairs north shore	not in top 50	7
	www.metalcraftgroup.co.nz	www.gandsroofing.co.nz
New roofing wellington	30	6
Roofing contractor wellington	49	7
Roof repairs wellington	not in top 50	27
Concrete Contractor		
	www.concretedfloors.co.nz	www.aucklandconcreteprojects.co.nz
Concrete auckland	not in top 50	3
Concrete contractor auckland	not in top 50	8
Concrete services auckland	not in top 50	9
	www.majorandminor.co.nz	www.pavecrete.co.nz
Concrete wellington	4	2
Concrete contractor wellington	3	4
Concrete services wellington	5	4
Electrician		
	www.mcmeekinelectrical.co.nz	www.gtelectrical.co.nz
Electrical contractor wellington	not in top 50	2
Electrical services wellington	not in top 50	11
Electrician wellington	not in top 50	12
	www.theelectricalprofessionals.co.nz	www.taurangaelectrical.co.nz
Electrical contractor tauranga	not in top 50	21
Electrical services tauranga	22	1
Electrician tauranga	32	1

Conclusion

The results from this 2020 research highlighted, with regard to the visibility percentage, there is a minor decrease in results for Web Genius designed websites from 2013. Whilst non-Web Genius websites have improved with one being ranked number one. However, even with non-Web Genius websites improving there is still a huge difference in the overall performance and visibility of these websites.

This 2020 Competitive Comparative Research continues to highlight that if you have a website designed by Web Genius, there is a high probability that your website will be on the first page of Google with a very good chance of receiving a top share of the traffic for the keywords involved.



Keyword Rankings and Visibility



abcdecorating.co.nz

Painting Wellington – ABC Decorating

0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



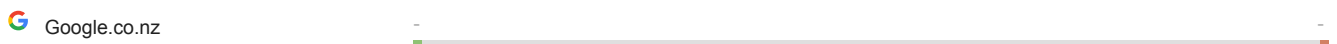
Visibility: by Search Engine




Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword	 Google.co.nz
Exterior painter porirua	>50
House painter porirua	>50
Painter decorator porirua	>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



daviddodgedecoratingltd.business.site

David Dodge Decorating Ltd - Painter Decorater, Wallpaper Hanger

0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google

Exterior painter palmerston north

>50

House painter palmerston north

>50

Painter decorator palmerston north

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



agnewbros.co.nz

Home

58% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 14, 2020

Visibility: Progress Graph



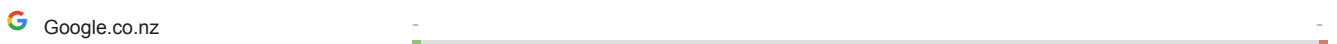
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Upholsterer christchurch

12

Re-upholstery christchurch

14

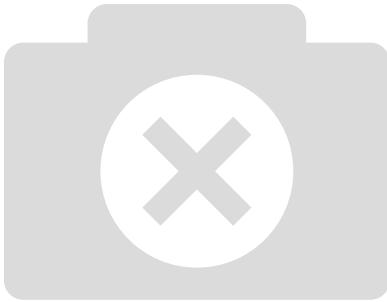
Furniture upholstery christchurch

15

Report created: Jul 14, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



aucklandconcreteprojects.co.nz

81% visibility in all search engines



Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



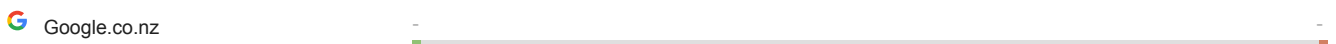
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Concrete auckland

3

Concrete contractor auckland

8

Concrete services auckland

9

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



churtonfurnishers.co.nz

Upholsterer Wellington – Churton Furnishers Ltd

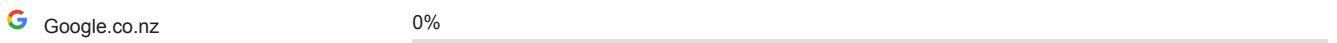
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Furniture upholstery kapiti

>50

Re-upholstery kapiti

>50

Upholsterer kapiti

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



concretefloors.co.nz

Title not found

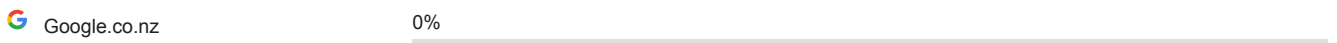
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Concrete auckland

>50

Concrete contractor auckland

>50

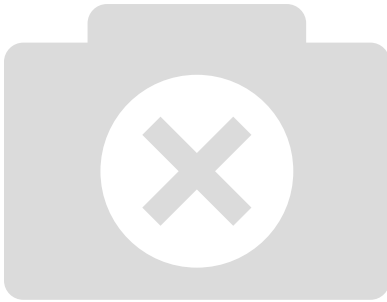
Concrete services auckland

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



coverit.co.nz

69% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	1	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Re-upholstery christchurch

8

Furniture upholstery christchurch

11

Upholsterer christchurch

12

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



ecomistwellington.co.nz

Pest control Wellington | Odour control, fragrancing Lower Hutt

76% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



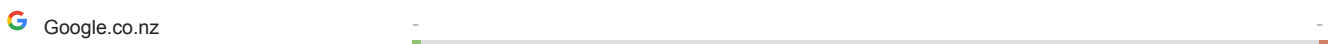
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Pest control hutt valley

8

Rat Control hutt valley

8

Rodent control hutt valley

9

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility

Website: elitearboriculture.co.nz



elitearboriculture.co.nz

Wellington, Porirua, Kapiti & Horowhenua Arborist | Elite Arboriculture

16% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 14, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Arborists wellington

17

Tree removers wellington

39

Tree services wellington

47

Report created: Jul 14, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



gandsroofing.co.nz

59% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



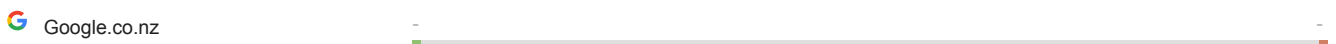
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	2	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

New roofing wellington

6

Roofing contractor wellington

7

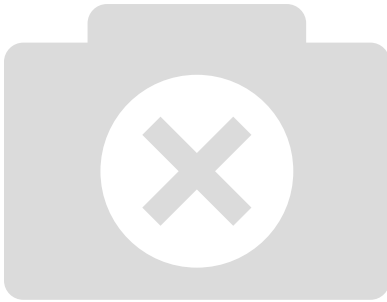
Roof repairs wellington

27

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



genusnz.com

4% visibility in all search engines



Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google	0	0	2	1

Keywords Moved Up/Down



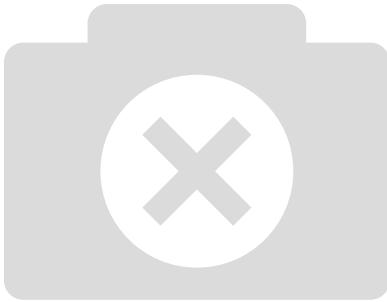
Keyword Rankings

Keyword	 Google
Pest control waikato	27
Rodent control waikato	38
Rat Control waikato	>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



glasssshoppe.co.nz

76% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	2	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Glass repairs wellington

6

Glazier wellington

7

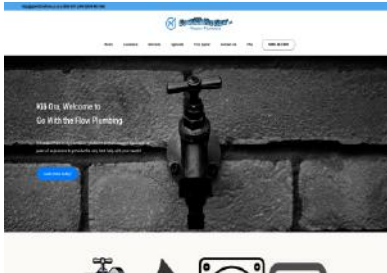
Window repairs wellington

12

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



gowiththeflow.co.nz

Go With The Flow Limited | Plumbing Wellington for over 30 years

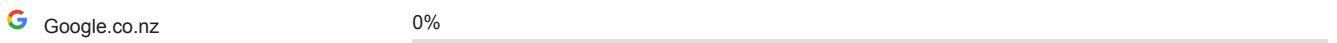
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	1	2

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Plumbing services palmerston north

40

Plumber palmerston north

>50

Plumbing palmerston north

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



graedonjoinery.co.nz

86% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Joinery wellington

4

Timber Joinery wellington

5

Wooden joinery wellington

7

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



gtelectrical.co.nz

76% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	1	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword	 Google.co.nz
Electrical contractor wellington	2
Electrical services wellington	11
Electrician wellington	12

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



housepainterpalmerstonnorth.co.nz

House painter Palmerston, House painting and decorating Manawatu

91% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



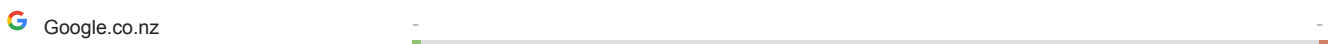
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Exterior painter palmerston north

1 (2) 

House painter palmerston north

1 (1) 

Painter decorator palmerston north

9

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



jeffclaytonjoinery.co.nz

99% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Joinery Palmerston North

1 (1) 

Wooden joinery Palmerston North

1 (1) 

Timber Joinery Palmerston North

2

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



majorandminor.co.nz

Concrete Driveways Wellington NZ - Driveway Patios Paths | Major

90% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Concrete contractor wellington

3

Concrete wellington

4

Concrete services wellington

5

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



mcmeequinelectrical.co.nz

McMeekin electrical

0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



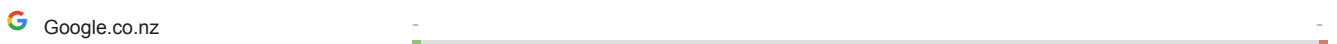
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword	 Google.co.nz
Electrical contractor wellington	>50
Electrical services wellington	>50
Electrician wellington	>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



merlojoineryspecialist.co.nz

Home | Merlo Joinery Specialist Limited

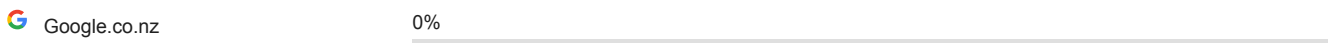
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



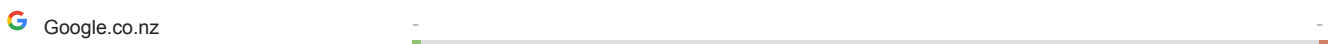
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Joinery palmerston north

>50

Timber Joinery palmerston north

>50

Wooden joinery palmerston north

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



metalcraftgroup.co.nz

Metalcraft Roofing - HOME

1% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	2	1

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

New roofing wellington

30

Roofing contractor wellington

49

Roof repairs wellington

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



metroroofing.co.nz

Metro Roofing - Auckland Roofing Companies

26% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	2	1

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

New roofing north shore

14

Roofing contractor north shore

25

Roof repairs north shore

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



mikesglass.co.nz

24 hour Glass Repair | Glazing & Reglazing Service Wellington Hutt Valley

90% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



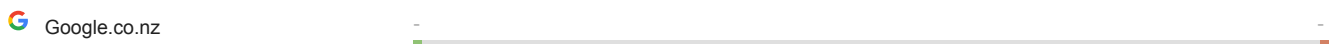
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Glass repairs wellington

2

Glazier wellington

4

Window repairs wellington

6

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



monkeymantrees.co.nz

Tree care felling services Kapiti Paraparaumu Waikanae Otaki

94% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



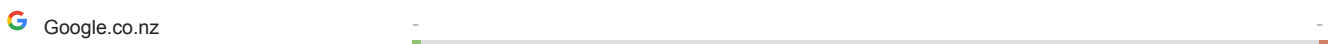
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	1	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Tree services kapiti

1 (3) 

Tree removers kapiti

3

Arborists kapiti

4

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



mrglass.co.nz

Mobile glaziers Wellington, Retrofit double glazing Wellington

97% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



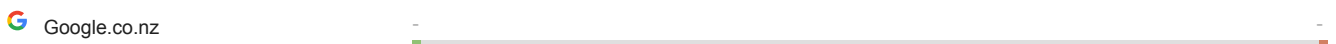
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Glazier wellington

1 (3) 

Window repairs wellington

1 (3) 

Glass repairs wellington

4

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



ocs.com/nz/services/pest-control

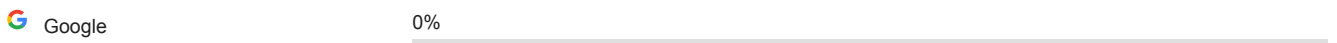
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google

Pest control hutt valley

>50

Rat Control hutt valley

>50

Rodent control hutt valley

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



pavecrete.co.nz

92% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Concrete wellington

2

Concrete contractor wellington

4

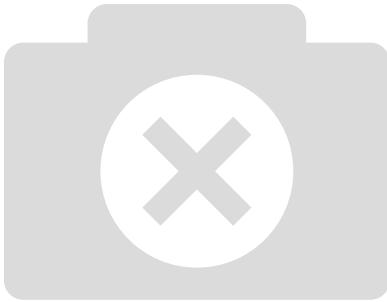
Concrete services wellington

4

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



pestokil.co.nz

100% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	3	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Pest control waikato

1 (2) 

Rat Control waikato

1 (2) 

Rodent control waikato

1 (3) 

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



plumberlevin.co.nz

Gas and plumbing Palmerston North, plumbers Levin Otaki

100% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



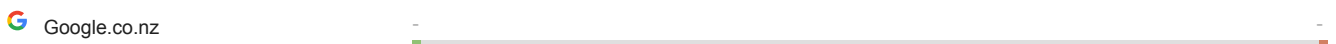
Visibility: by Search Engine







Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	3	3	3	0

Keywords Moved Up/Down



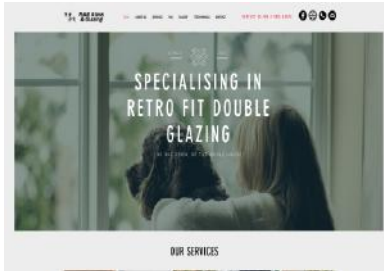
Keyword Rankings

Keyword	 Google.co.nz
Plumber levin	1 (1) 
Plumbing levin	1 (1) 
Plumbing services levin	1 (1) 

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



rbglass.co.nz

Home | RB Glass & Glazing | New Zealand

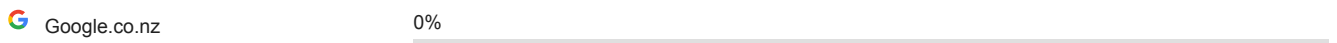
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Glass repairs wellington

>50

Glazier wellington

>50

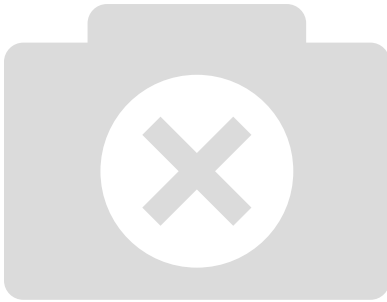
Window repairs wellington

>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



roofingcontractornorthshore.co.nz

84% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

New roofing north shore

4

Roofing contractor north shore

6

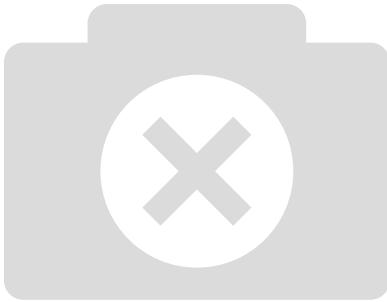
Roof repairs north shore

7

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



starplumbingandgas.co.nz

100% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	3	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Plumber palmerston north

1 (1) 

Plumbing palmerston north

1 (1) 

Plumbing services palmerston north

1 (3) 

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



taurangaelectrical.co.nz

78% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	2	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Electrical services tauranga

1 (2) 

Electrician tauranga

1 (3) 

Electrical contractor tauranga

21

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



theelectricalprofessionals.co.nz

Electrical repairs and maintenance | Electrician Tauranga » The Electrical Professionals

10% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine




Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	2	1

Keywords Moved Up/Down



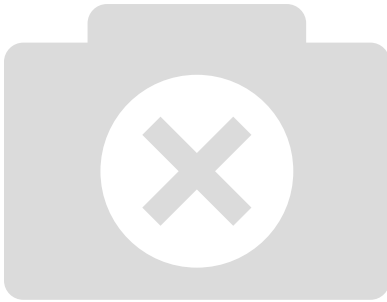
Keyword Rankings

Keyword	 Google.co.nz
Electrical services tauranga	22
Electrician tauranga	32
Electrical contractor tauranga	>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



treecare.co.nz

99% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Arborists wellington

1 (2) 

Tree services wellington

1 (3) 

Tree removers wellington

2

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



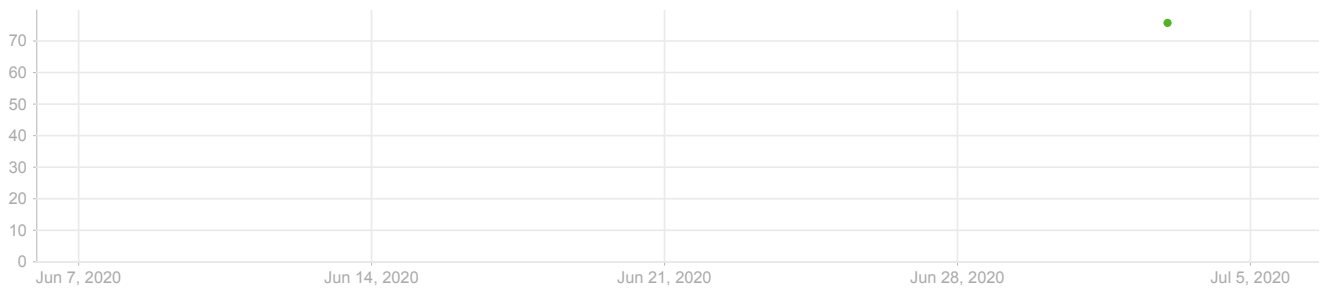
treesurgeons.nz

Tree Surgeons Arborists - Wellington - Kapiti Coast - Horowhenua - Levin

76% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



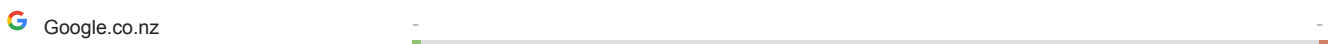
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	2	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Arborists kapiti

5

Tree services kapiti

7

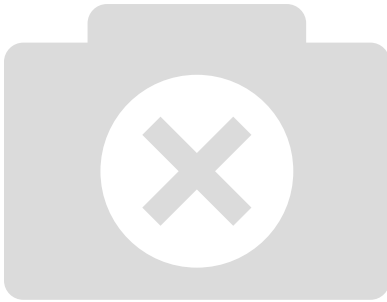
Tree removers kapiti

13

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



upholstererskapiti.co.nz

93% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Furniture upholstery kapiti

3

Re-upholstery kapiti

3

Upholsterer kapiti

3

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



wellhungjoinery.co.nz

Web Server's Default Page

98% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



Visibility: by Search Engine





Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	2	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword	 Google.co.nz
Joinery wellington	1 (2) 
Wooden joinery wellington	1 (1) 
Timber Joinery wellington	3

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



wellingtonhousepainters.co.nz

House Painters Wellington | Painter Decorator Porirua Lower Hutt

92% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



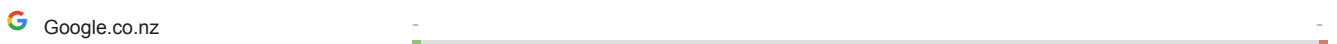
Visibility: by Search Engine



Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	3	3	0

Keywords Moved Up/Down



Keyword Rankings

Keyword

 Google.co.nz

Exterior painter porirua

3

Painter decorator porirua

3

House painter porirua

4

Report created: Jul 6, 2020 by [SEO PowerSuite](#)



Keyword Rankings and Visibility



xptplumbing.co.nz

XPT Plumbing & Drainage. Repairs, maintenance & drainlayers

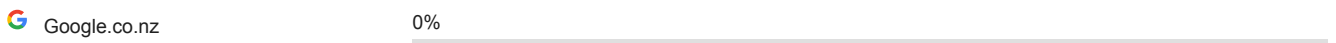
0% visibility in all search engines

Keywords: 3 | Search engines: 1 | Compare with: Previous | Date: Jul 6, 2020

Visibility: Progress Graph



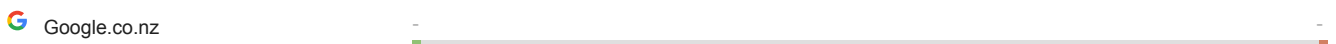
Visibility: by Search Engine




Keyword Rankings: Summary

Search engine	Top 1	In top 10	In top 50	Not in top 50
Google.co.nz	0	0	0	3

Keywords Moved Up/Down



Keyword Rankings

Keyword	 Google.co.nz
Plumber levin	>50
Plumbing levin	>50
Plumbing services levin	>50

Report created: Jul 6, 2020 by [SEO PowerSuite](#)